

*Membership Year End Report
2010/2011*

The Membership Committee is made up of the most dynamic, enthusiastic and dedicated group of people you could possibly imagine. My term as Membership Vice President has come to an end, and I want to thank my committee for being so incredible to work with. Directors David Cohan and Mike Katz, along with committee members Linda Romano and Alex Romano, have done an amazing job reaching out not only to new members to make them feel at home here at Temple Aliyah, but also to long time members to make sure they still feel a connection to our community. Thank you David, Mike, Linda and Alex for your hard work. I have greatly enjoyed working with each of you.

Membership had a great year this year, ending the year with over 1000 families. We began the year in August by inviting the community at large to our Rock 'n Roll Shabbat and having a new member reception prior to that service. We hosted a Welcome Bash for the temple community as well as prospective members and the Membership Committee was right there in the courtyard playing games and giving out prizes in order to engage those people who came to check us out. We once again offered High Holiday Boot Camp at Temple Aliyah and added an additional Boot Camp in the Agoura area to make sure that our new families from that area felt part of the community before coming to High Holiday services for the first time.

To connect with our new members we delivered new member gift bags each month. We invited the new members to a second new member reception prior to Gospel Shabbat, and we sent letters and offered free ride tickets at the Purim Carnival. Temple Aliyah will also be taking the Torah writing to the Agoura area for an end of the year new member dessert reception.

Finally, to stay in touch with all of our members, both new and old, the Board of Directors made calls in the weeks prior to Rosh Hashanah, to each household to wish every member a Shana Tova. Our goal in making these phone calls was to thank our families for their membership and to make sure they know they are an important part of the Aliyah community.

Thank you for the opportunity to serve as the Membership Vice President.

*Respectfully submitted,
Barbra Neinstein*