

Temple Aliyah Membership Report Congregational Meeting, June 2, 2009

Every year, through the hard work of our clergy, staff, Board of Directors, and Membership Committee, we have continued to grow our membership numbers by continuously working to connect our members to synagogue life. I am proud to report that this year we have grown from 906 to 951 families. I must acknowledge the tireless dedication of our committee members Barbara Anik, Don Schuster, Alan Carnegie, Nadine Chesnut, Natalie Kazden, Linda Romano, Alex Romano, Sharon Jacobs, Tanya Fogel, and Julie Shpall.

This year we have produced an award-winning Membership brochure, upgraded our logo, stationery and advertising materials, and redesigned our print advertising to be more pro-active and effective. We re-imagined our Open Houses – advertising free, exciting events to come meet our clergy, school directors, and congregants “in action.”

We connected our new members through Gift Bag deliveries, personal phone calls, a New Member Reception followed by Jazz Shabbat, a free ride ticket at the Purim Carnival, and the New Member Dessert. We’ve continued to involve our current members by adding over 100 new families to our Havurah Program over the past three years. And we honored our longtime members with a private Chai Club Brunch.

Most importantly, in this year of economic uncertainty, we have pledged to not lose a single member due to economic reasons. We fully support the Temple Aliyah C.H.A.I. (Congregational Help and Information) program. It is especially during uncertain times, that the sense of family and community, which Temple Aliyah provides, is so valuable. And the Membership Committee will continue its work connecting all of its members to our Temple Aliyah family.

Respectfully submitted,
Debbie Green
Vice President, Membership